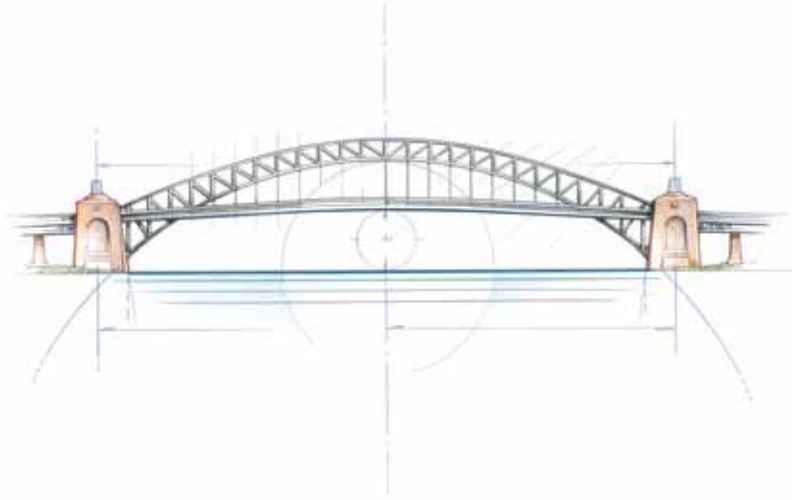


Cash America International, Inc.

2003 Annual Report



B U I L D I N G
A
F I N A N C I A L
B R I D G E

Bridges help people get where they're going.

A bridge can be a jaw-dropping marvel. Crossing long expanses. Requiring clever engineering acrobatics. Although sometimes a short, straightforward bridge is all that's needed. In any case, the purpose of a bridge is simple – to overcome obstacles and get people where they need to go.

At Cash America, our purpose is simple. We help people get where they're going by providing a financial bridge. We offer them a route to take even when other options have been washed away. Providing our customers a solution to get from one point to another and to deal with the financial challenges that would otherwise inhibit them is the goal of Cash America and its 3,800 service representatives worldwide.

Last year, we made it our mission to stay on course, to focus on our lending products and our commitment to unparalleled levels of service to our customers. And it has worked. We've had quite a year. We've crossed a few bridges along the way, and we continue to move forward.

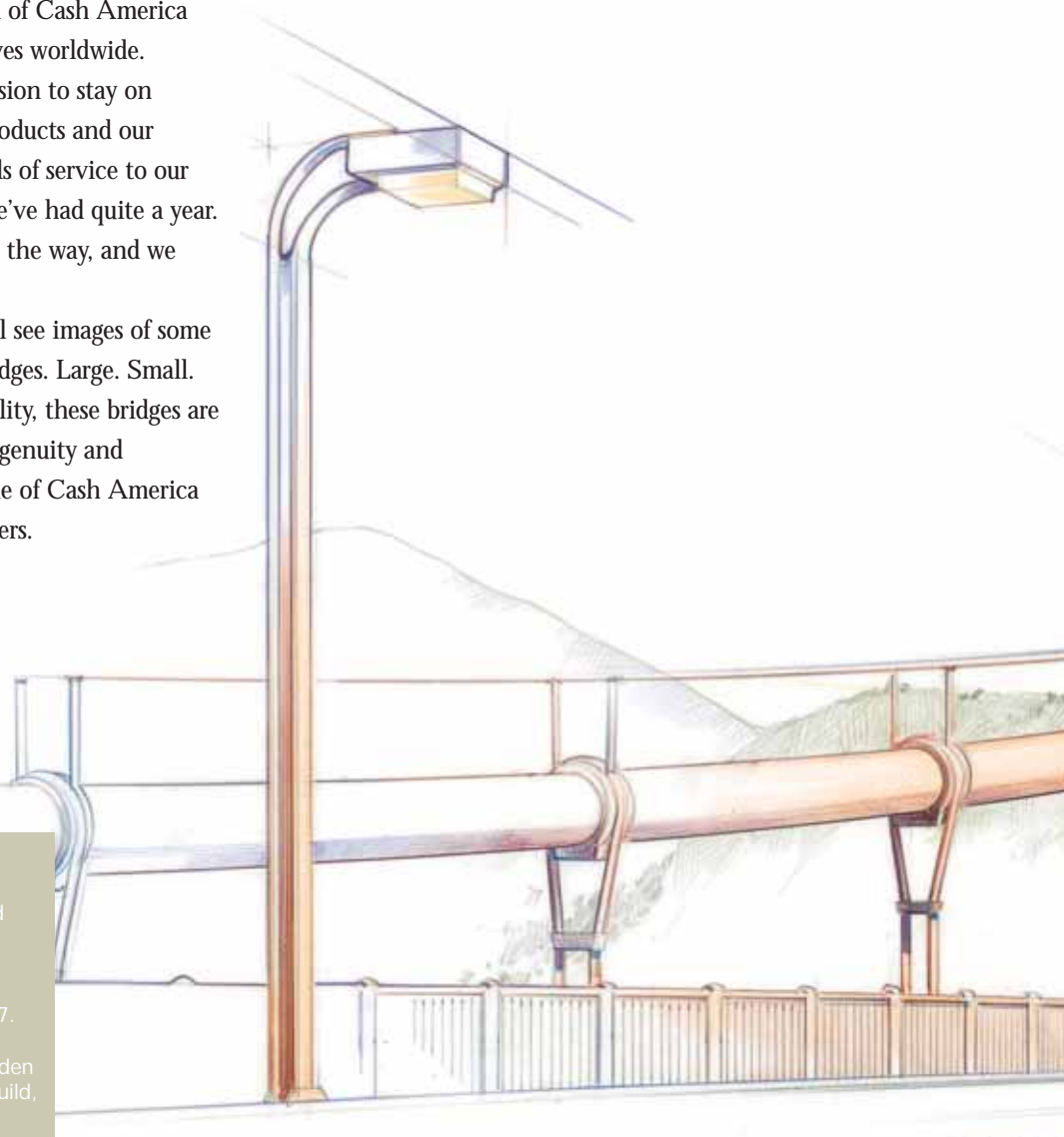
Throughout this report, you'll see images of some of the world's most interesting bridges. Large. Small. Old. New. In addition to their utility, these bridges are works of art, tributes to human ingenuity and perseverance. We think the people of Cash America are similarly talented bridge builders.

Cash America International, Inc.

BUILDING A FINANCIAL BRIDGE

GOLDEN GATE BRIDGE San Francisco, California

For over a century, people dreamed of bridging the Golden Gate Strait between the Pacific Ocean and the San Francisco Bay. It was a grand triumph upon its completion in 1937. Since that time, nearly 1.75 billion vehicles have crossed over the Golden Gate Bridge. It took four years to build, and its 4,200-ft. suspension span remained the longest in the world until 1964.





Cash America

Cash America International, Inc. provides specialty financial services to individuals in the United States, United Kingdom and Sweden, with 763 total locations as of December 31, 2003. Cash America is the largest provider of secured non-recourse (pawn) loans through 474 locations in 17 states and two foreign countries under the brand names Cash America Pawn in the U.S., Harvey & Thompson in the United Kingdom and Svensk Pantbelåning in Sweden. The Company also offers unsecured cash advances in many of its U.S. locations including 19 locations that offer only this service. In addition, the Company provides cash advances and check cashing through its 135 “Cashland” consumer finance centers, and check cashing services through its 135 franchised and Company-owned “Mr. Payroll” check cashing centers. Cash America International, Inc. is a publicly owned company listed on the New York Stock Exchange under the symbol “PWN.”

Financial Highlights

(Dollars in thousands, except per share data)

	2003	2002	2001
Operations – years ended December 31 (a)			
Total revenue	\$ 437,677	\$ 387,843	\$ 355,929
Income from operations before depreciation and amortization	70,440	52,999	47,234
Income from operations	54,299	38,040	30,605
Income from continuing operations (b)	\$ 30,036	\$ 18,509	\$ 12,725
Income from continuing operations per share – Diluted	\$ 1.13	\$.75	\$.51
Net income (loss) (b)	\$ 30,036	\$ 19,309	\$ (5,906)
Net income (loss) per share – Diluted	\$ 1.13	\$.78	\$ (.24)
Dividends per share	\$.065	\$.05	\$.05
Balance Sheets – at December 31 (a)			
Earning assets	\$ 226,337	\$ 184,042	\$ 181,677
Total assets	489,532	376,478	382,890
Total debt	160,680	148,702	171,782
Stockholders' equity	276,493	192,335	168,431
Current ratio	5.4x	5.1x	4.5x
Debt to equity ratio	58.1%	77.3%	102.0%
Return on assets (c)	7.2%	5.0%	3.2%
Return on equity (c)	13.5%	10.4%	7.1%
Net book value per common share outstanding	\$ 9.78	\$ 7.89	\$ 6.83
Common shares outstanding (d)	28,259,726	24,362,190	24,662,315

- (a) In September 2001, the Company announced plans to exit the rent-to-own business. The amounts for 2001 were reclassified to reflect this business as discontinued operations.
 (b) See "Management's Discussion and Analysis of Financial Condition and Results of Operations" for amount related to a gain on the disposal of a non-operating asset in 2003 and Note 17 of Notes to Consolidated Financial Statements for amounts related to discontinued operations for 2001 and 2002.
 (c) Returns based on Income from Continuing Operations after taxes divided by average total assets or average total equity of the Company.
 (d) Includes 64,742 shares, 66,820 shares, and 70,469 shares in 2003, 2002, and 2001, respectively, held in the Company's Nonqualified Savings Plan.

Lending Locations As of December 31

DOMESTIC PAWN	2003	2002	2001
Texas	173	171	174
Florida	63	62	62
Tennessee	25	27	28
Louisiana	20	20	20
Georgia	17	19	20
Missouri	16	16	16
Oklahoma	15	15	17
Indiana	13	13	13
Illinois	10	12	11
North Carolina	10	10	10
Alabama	9	9	9
Kentucky	9	9	9
Utah	7	6	7
South Carolina	6	6	7
Ohio	6	6	6
Colorado	5	5	5
Nebraska	1	1	1
Kansas	–	2	2
Total Domestic Pawn	405	409	417
INTERNATIONAL PAWN			
United Kingdom	57	48	45
Sweden	12	11	11
Total International Pawn	69	59	56
CASH ADVANCE			
Cashland	135	–	–
Cash America	19	2	–
Total Cash Advance	154	2	–
TOTAL LENDING LOCATIONS	628	470	473



To My Fellow Shareholders:

In my previous role as President and current capacity as Chief Executive Officer, I have penned the last fifteen annual Letters to Shareholders appearing in Cash America's Annual Reports. Composing a celebratory and encouraging message for our shareholders has been more difficult in some years than others. During those fifteen years, we have enjoyed our share of good fortune and endured a few periods of disappointing results, mostly of our own making. For the most part, the market has viewed us with respect and admiration, although I suspect a shareholder or two along the way may have suggested a less appealing descriptor. Regardless, as I sit here today to compose my sixteenth message, I have never felt more comfortable blending the joy of a great year just past with the excitement of the road ahead. And, I have been doing this long enough to understand that both current shareholders and potential new investors are more interested in the view through the windshield than the images captured in the rearview mirror. Consequently, this message will be more anticipatory than celebratory.

First, we must take a moment to celebrate the good news of 2003. The crisp and precise execution of the 3,800-member team at Cash America is once again the cornerstone of a record-breaking performance. Your Company surpassed a number of significant milestones in 2003, including breaking the \$400 million revenue barrier, passing \$30 million in earnings, eclipsing a \$1 per share in earnings, and posting the highest year-ending share value in our history.

The other good news from 2003 is that we are now back in the unit expansion game. Building on the cornerstone of execution, we once again feel safe adding the building blocks of new units in both the pawn and cash advance arenas. Following five years of a relatively stable unit count, we invested approximately \$70 million to add 171 new units in 2003. The August acquisition of Cashland, an Ohio-based consumer finance business, provided 121 of these units. Following the acquisition, Cashland opened 14 additional units offering short-term cash advances, check cashing, money orders and money transfer services. Our U.S. business added 8 pawnshops and 17 of their own short-term cash advance units. The balance of the growth came from our foreign lending segment.

The final piece of good news for our shareholders relating to 2003 is a confirmation that your management team is not particularly enamored with its success. Our celebration of 2003 results ended quickly. Sure, we are proud of what has been accomplished since adoption of our "back to basics" strategy in 2000. But we also recognize that the bar has been raised following

successive record years. In a recent internal newsletter distributed to our entire workforce, I challenged everyone to elevate their level of anxiety about our future by sharing a paraphrased quote from the sixth-century Chinese philosopher Lao-Tzu who wrote, "If you wish to stay out in front, then act like you're behind."

That quote is a perfect segue to the anticipatory part of this message.

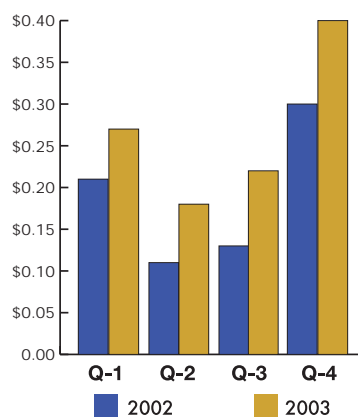
Gazing through the windshield, we find a panoramic view of opportunities we could not have considered a few short years ago – opportunities that now appear on the horizon as a result of the burgeoning wants and needs of the working middle class coupled with the continuing migration of mainstream financial institutions toward mega-mergers and away from neighborhood lending. The banks, thrifts, credit unions and large finance companies all have

sound business reasons for stepping away from a business they simply can't handle profitably – a business that is labor intensive, risky and dependent on attentive service. This retreat that began about 20 years ago now finds the mainstream lenders at a point where regulations and thin margins have led to cultural and structural changes that have rendered them incapable of fully servicing households with incomes below \$50,000. I see no political will to alter the regulatory environment for these institutions, and I have seen little movement toward altering the cultural bias against developing relationships with the neighborhood plumber, nurse, mechanic or third-grade teacher.

Consequently, I believe the opportunities for Cash America will continue to grow regardless of the ebb and flow of GDP growth and unemployment rates. Sure, factors we don't control, such as short-term interest rates, gold prices, currency rates and the general state of the economy, will always influence near-term results – sometimes positively and sometimes negatively. But I believe the long-term prospects for our business are undeniable. From our formation almost 20 years ago, we have been providing a financial bridge helping ordinary people navigate the treacherous waters of overdue bills, unexpected expenses and the discretionary choice of providing an occasional treat for themselves or a loved one. The segment of the population we serve is expanding at a faster rate than the overall population, and the economic bifurcation of society is growing more divisive. I believe the course we have set will ultimately transform our role from a niche player to a mainstream provider.

Today, our offerings provide our customers with the freedom of choice to cross the bridge of secured pawn loans or the bridge of unsecured cash advances. This double-barrel offering has allowed

QUARTERLY COMPARISON OF EARNINGS PER SHARE CONTINUING OPERATIONS



us to significantly expand our reach to a new class of customer and to new markets. We understand these customers and their needs as well as anyone in the financial community. And we have the expertise that mainstream lenders have lost. We have proven our ability to operate profitably in a business of small transactions requiring precise execution, astute risk management and customer attention targeted at building lifelong relationships. We possess both the cultural affinity and the political will to fight for our customers' needs and their right to choose whatever financial bridge best fits the journey.

Well, so much for my right-brain view through the windshield. For the more left-brain readers among you, let me translate the last few paragraphs into a vision you can wrap your arms around.

First, we will continue to refine our core operating model to become even more attentive to our customers' needs. The goal is to provide greater value and reduced transaction times. The value equation is all about providing customers with the loan amount they need in the most convenient manner possible. On the pawn side, we can add value by carefully refining our assessment of collateral risk. On the cash advance side, underwriting models can be refined to safely approve loans we are declining today. Transaction times for both services can be reduced to provide a more favorable experience for our customers. Technological innovation, training, marketing and facility design are the key elements in our plan to meet the challenge of ongoing same-store growth.

Second, we will leverage the cash flow strength of our existing store base to expand in both new and existing markets. Our plan for 2004 calls for opening 40 to 50 de novo cash advance units and adding approximately 10 to 20 units to our pawnshop base via acquisitions and start-ups. We expect to invest in this expansion and fund our traditional maintenance capital expenditures while reducing long-term debt by the end of 2004.

Third, we will search for opportunities to further consolidate within both the pawn and cash advance industries. While significant roll-up opportunities are limited in the pawn industry, the much younger and rapidly expanding short-term cash advance industry provides a wide array of candidates. Now that we have provided a valuation benchmark with the acquisition of Cashland, we are optimistic about finding additional quality deals at attractive prices.

Fourth, we will continue to throw new products and services against the wall until we find those that resonate with our customers and provide meaningful profit contributions.

Finally, we will intensify our search for ways to serve markets that are currently closed to us because of unfavorable laws or regulations. Millions of working-class families in numerous major metropolitan markets are currently denied access to our solutions

due to well-intended, but misguided public policy. The view through our windshield frames a day when all citizens will have the freedom of choice to select a readily available financial bridge to meet their immediate needs. We believe the market, not public policy, should govern what solutions provide the best value to the consumer. We do, however, support expanding the positive legislation existing in many states today – informed laws and regulations that shield the consumer from fraud while concomitantly promoting accessibility by allowing a reasonable profit incentive to honest providers. We intend to continue pushing this message until all significant markets are open and



active. This final challenge will be our most difficult, but potentially most rewarding activity.

Each element of our long-term vision for Cash America is exposed to risks and uncertainties, and I encourage you to review those in our filings with the Securities and Exchange Commission.

As I said at the outset, I have never been more comfortable blending the good news of the past with more encouraging prospects for the future. We are in a wonderful position right now. However, as I reflect upon the scars of more difficult messages in years past, I want to assure you that your team at Cash America will always “act like we’re behind.”

Thanks for your ongoing support.

Daniel R. Feehan
Chief Executive Officer and President

February 2004

A link to the past, a bridge to the future.

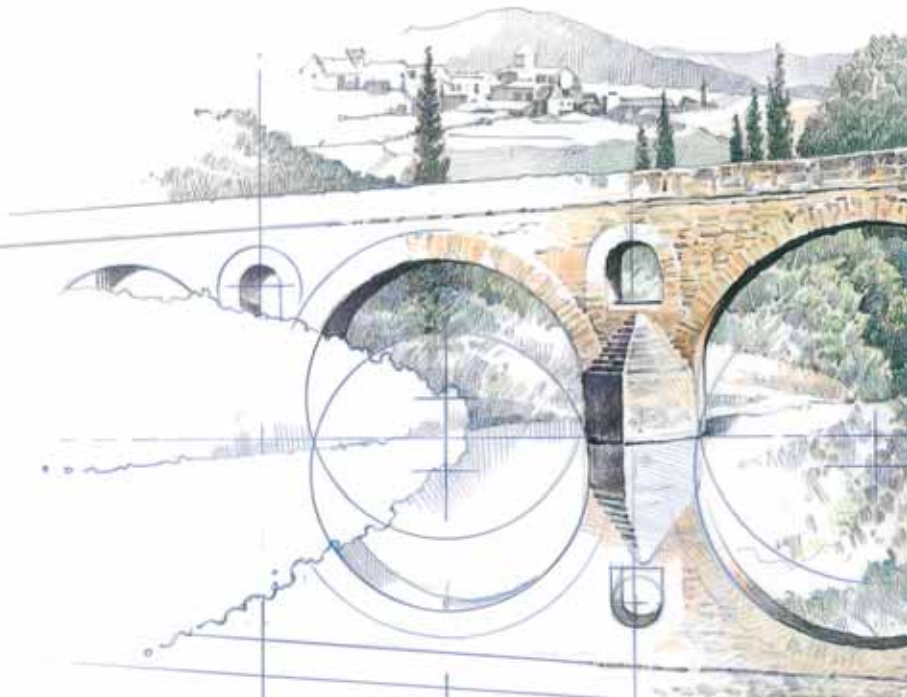
Historians believe the pawn loan business dates back 3,000 years. It is a simple concept that people have supported for centuries.

Here's how it works today: Customers bring an item of value to Cash America locations. Within minutes, they receive a loan based on the value of

the item. It's a quick, easy, simple solution to overcoming a financial obstacle. While most customers choose to redeem their collateral by paying back the loan amount, plus fees, others decide to allow Cash America to keep the

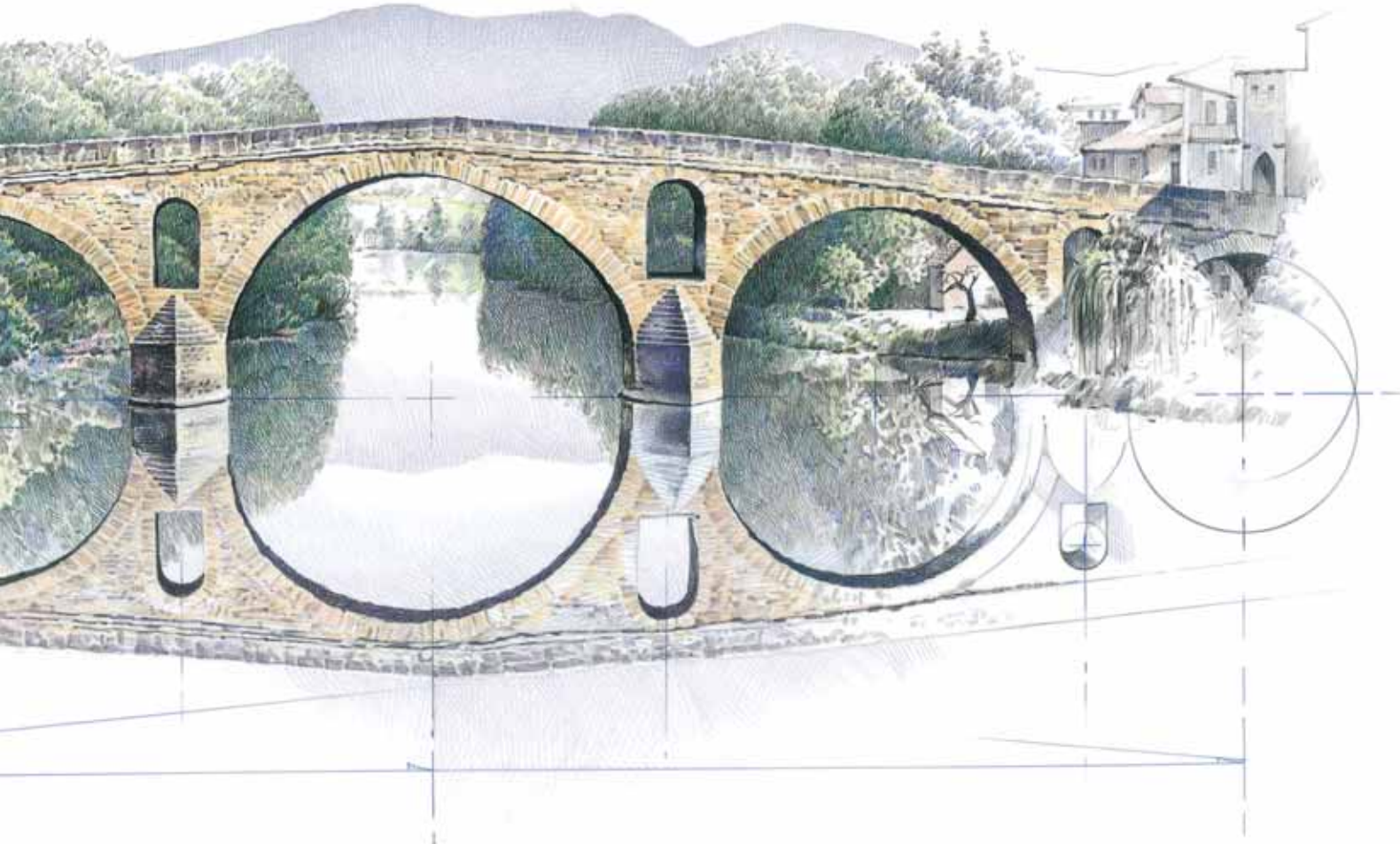
item in satisfaction of the loan terms. In that case, Cash America will make the asset available for sale in its bright and inviting retail environments. In either event, Cash America stands ready to make another loan to that customer should the need arise.

It is a simple process at heart, and yet Cash America has found ways to revolutionize the industry. Cash America is the first company to build a wide network of locations and connect them via advanced computer systems. The Hollywood image of a cigar-smoking pawnbroker trying to determine a loan amount on a customer's watch is an inaccurate one to say the least. Today, Cash America customer-service



PUENTE LA REINA
Spain
Known also as the Bridge of Pilgrims, it was built in the 11th century by order of Doña Elvira, Mayor of Castile, to solve a critical need nearly 10,000 years ago. The bridge is located where four primary European routes on the pilgrims' journey to the Shrine of St. James at Santiago converged to a difficult river crossing. Everyone from princes and knights to peasants crossed the river Arga here. Before this bridge, a detour and a sort of medieval pole vault across a narrower crossing were required.

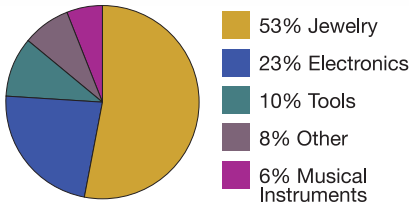
representatives in each of their respective countries have at their fingertips all the knowledge and experience of nearly 500 locations, operating in 38 markets in 17 states throughout the U.S. and in the United Kingdom and Sweden. They can generate estimated collateral values for items and print agreements in minutes. These proprietary estimates are based on the database of actual transactions and other sources that Cash America has developed and refined over thousands of individual transactions. Cash America people are courteous and well trained; they believe that the customer comes first.



The benefits to the customer are many. They find Cash America to be that important financial bridge between today and their next payday. Nurses, construction workers, bus drivers, teachers – people from all walks of life – have a resource for emergency car repairs, school books, doctor visits, holiday shopping etc., even when traditional financial options, such as banks and credit cards, are unavailable to them. A significant portion of the population in the United States has no bank account or formal banking relationship.

COLLATERAL / MERCHANDISE MIX

Year ended December 31, 2003 in U.S. locations only

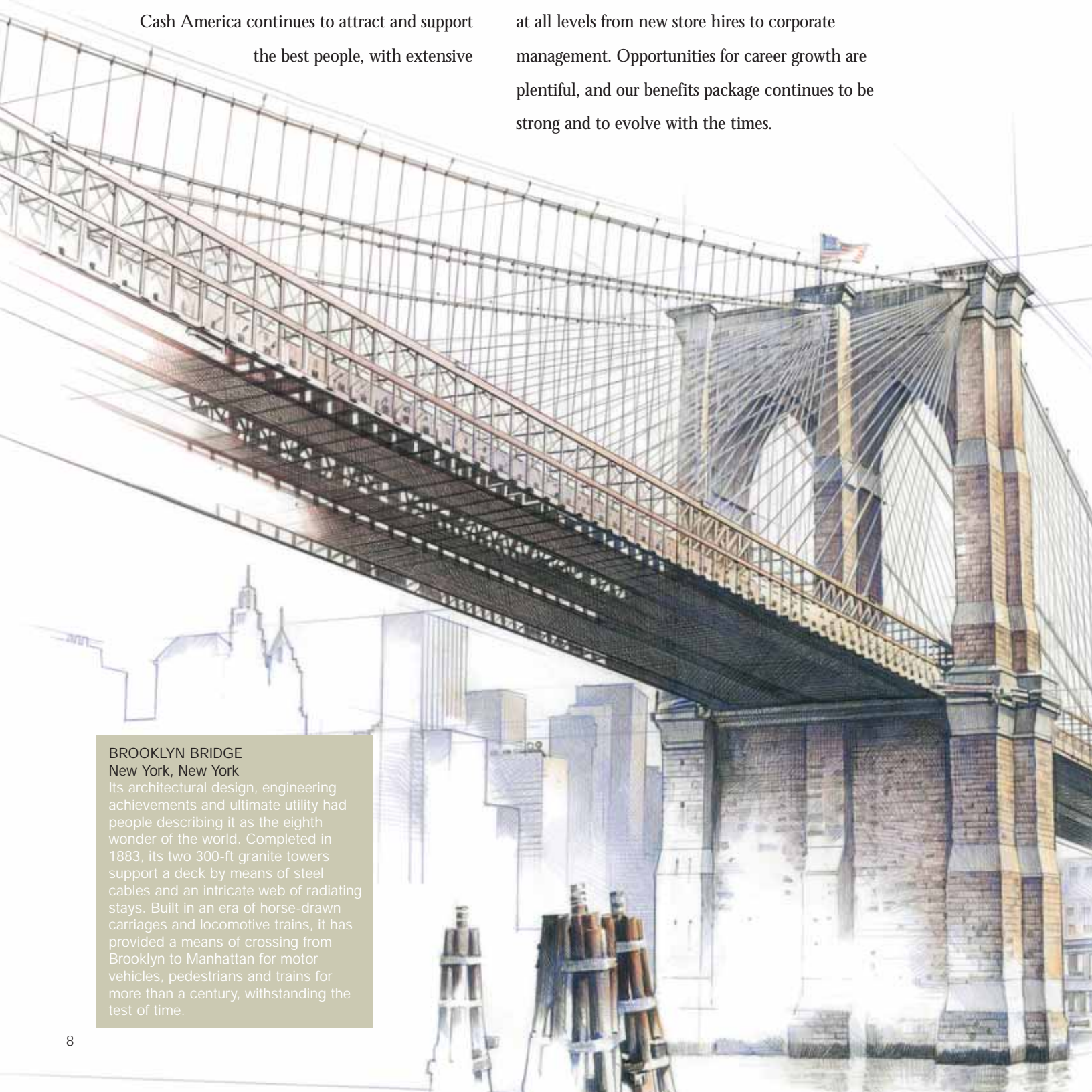


Cash America locations are inviting and respectful, which helps build and sustain a loyal customer base. At a time of more frequent job transitions, companies monitoring payroll hours and continued economic pressures, Cash America welcomes, serves and values the everyday, hardworking people who are our customers.

Cash America continues to attract and support the best people, with extensive



classroom and on-the-job training programs at all levels from new store hires to corporate management. Opportunities for career growth are plentiful, and our benefits package continues to be strong and to evolve with the times.



BROOKLYN BRIDGE
New York, New York

Its architectural design, engineering achievements and ultimate utility had people describing it as the eighth wonder of the world. Completed in 1883, its two 300-ft granite towers support a deck by means of steel cables and an intricate web of radiating stays. Built in an era of horse-drawn carriages and locomotive trains, it has provided a means of crossing from Brooklyn to Manhattan for motor vehicles, pedestrians and trains for more than a century, withstanding the test of time.

With a customer-centric orientation, Cash America, the first public chain of pawnshops and the largest operator of pawnshops in the world, continues to bring about positive change and innovation within the industry.

One product innovation that customers embraced, and Cash America has adopted, is the cash advance transaction to meet a financial need. A cash advance is a small loan that is not based on collateral. The process for the customer is simple. Customers bring specific required documents – which may include recent pay stubs, recent bank statements and utility bills – into a lending location. They complete an application for credit, which a Cash America customer-service representative inputs into a proprietary centralized underwriting network to determine if a loan can be approved, and for how much. The average cash advance is about \$300, compared to the average U.S. pawn loan, which is about \$90. On approval, the customer signs a promissory note and related documents and leaves a personal check for the loan amount plus fees. The length of the cash advance loan averages about two weeks, but can be as long as 45 days.

The customer has the option to come into any lending location and pay off the loan in cash, or allow the lender to deposit the check at the end of the loan term. In general, the cash advance is a shorter-term and more convenient option for the customer compared to the typical pawn loan, which is 90 days in length and requires collateral.

Cash advances are another important way Cash America helps people get where they're going. Demand for this alternative form of credit is growing rapidly as more people learn of this recent innovation as a short-term financial solution.

Cash America offers the cash advance product directly in many locations and makes it available through a third-party financial institution at other locations.

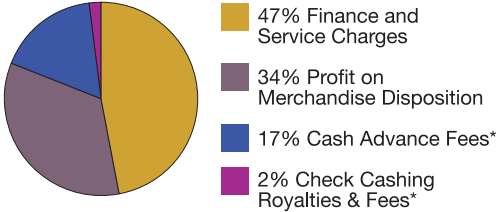
As of year end, Cash America operated 19 locations that offer only cash advance loans. This concept allows the Company to broaden its reach and penetrate markets that are not well-suited for a full-scale pawn lending business.

These stores provide Cash America with a new platform for growth, to complement and enhance the growth and unit expansion of our traditional pawnshop business.

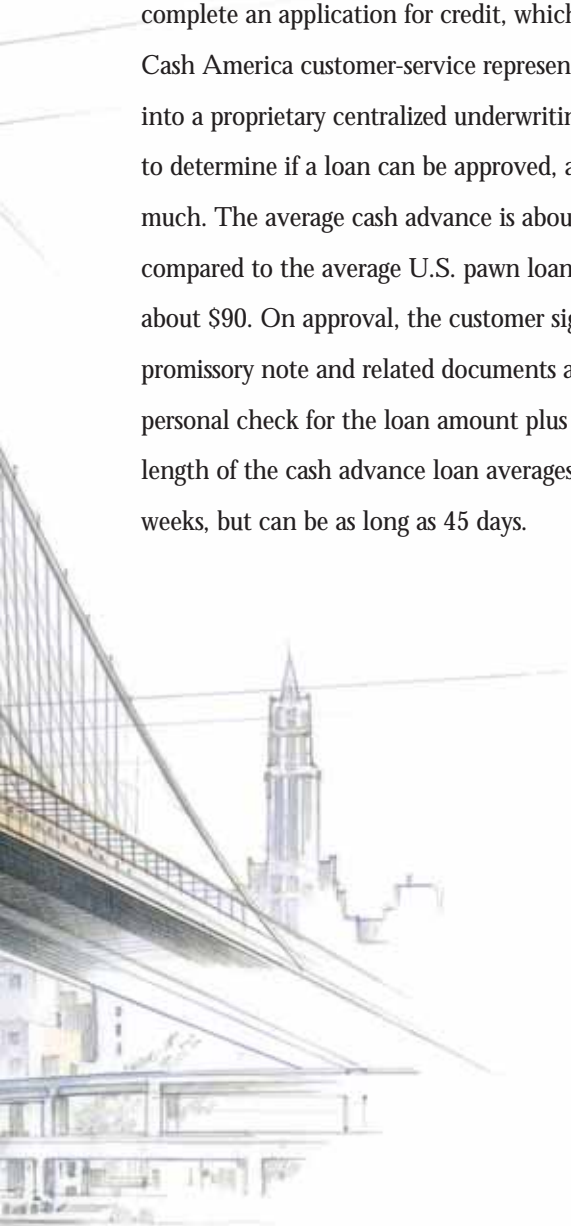


COMPOSITION OF NET REVENUE

*(Total Revenue less costs of disposed merchandise)
Year ended December 31, 2003*



* includes Cashland (5 months)





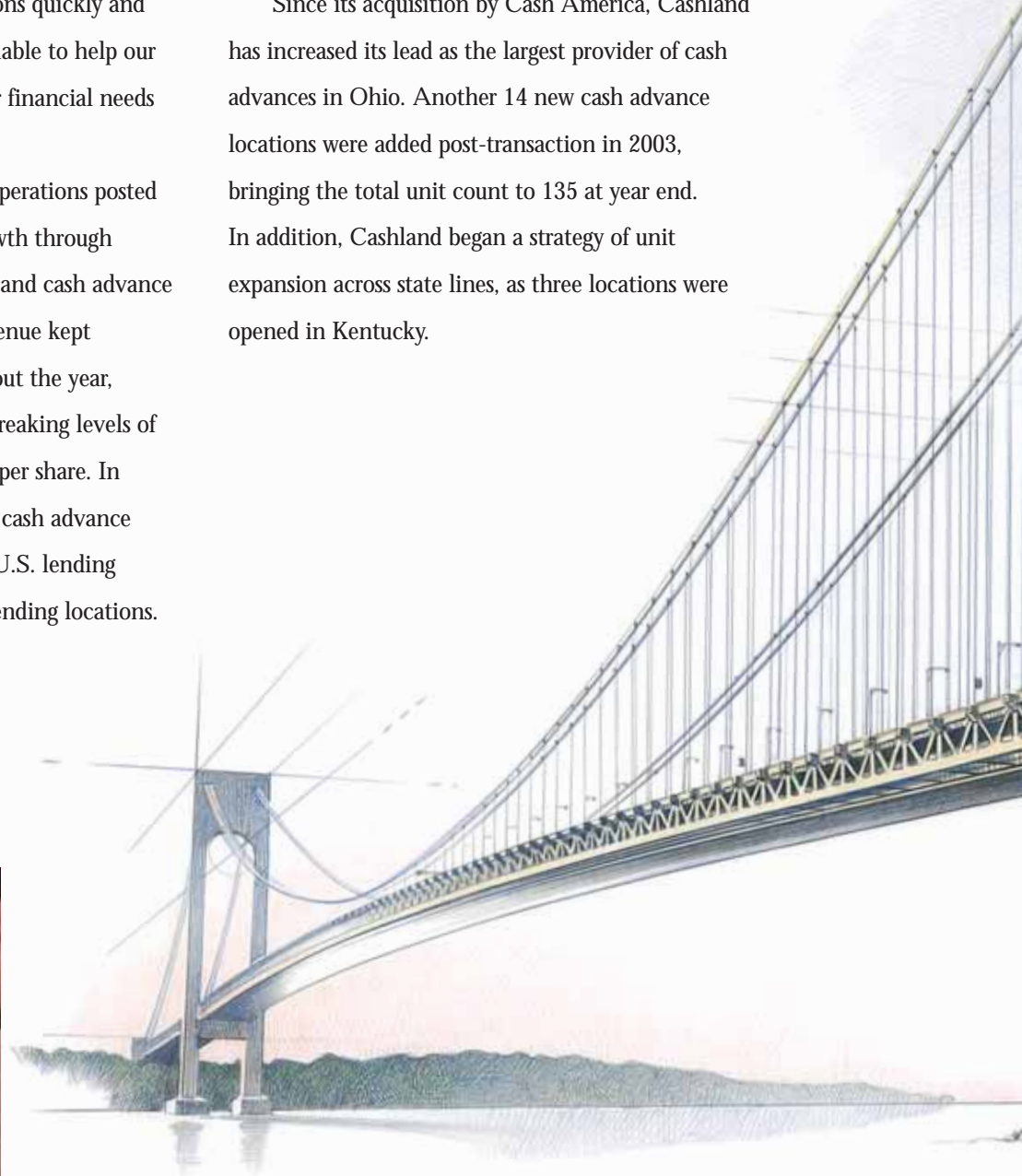
During calendar year 2003, customers of the Cash America family of companies accessed over \$740 million through combined pawn loans and cash advances. This equates to approximately 4.7 million individual pawn loans and almost one million separate cash advance transactions. Our operating systems are designed to deliver, track and monitor this substantial volume of transactions quickly and efficiently. The cash was made available to help our customers achieve solutions to their financial needs by bridging the gap.

The Company's U.S. lending operations posted another strong year of earnings growth through balanced increases from both pawn and cash advance revenue sources. The expanded revenue kept earnings growth on course throughout the year, providing a cornerstone to record-breaking levels of revenue, net earnings and earnings per share. In addition to opening 17 stand-alone cash advance locations in 2003, Cash America's U.S. lending operations added eight new pawn lending locations.

Cashland joins the Cash America family.

This year, Cash America brought on board another company with similar values – Cashland. The purchase of the 121-store chain, which operates mostly in Ohio, was completed in August of 2003. Cashland is a well-established company that was founded in 1987. Its business model and value system make it a great fit with Cash America. As a result of this new addition, Cash America expanded its ability to reach out to customers with a product it began to introduce throughout its pawn-lending locations in 2000.

Since its acquisition by Cash America, Cashland has increased its lead as the largest provider of cash advances in Ohio. Another 14 new cash advance locations were added post-transaction in 2003, bringing the total unit count to 135 at year end. In addition, Cashland began a strategy of unit expansion across state lines, as three locations were opened in Kentucky.



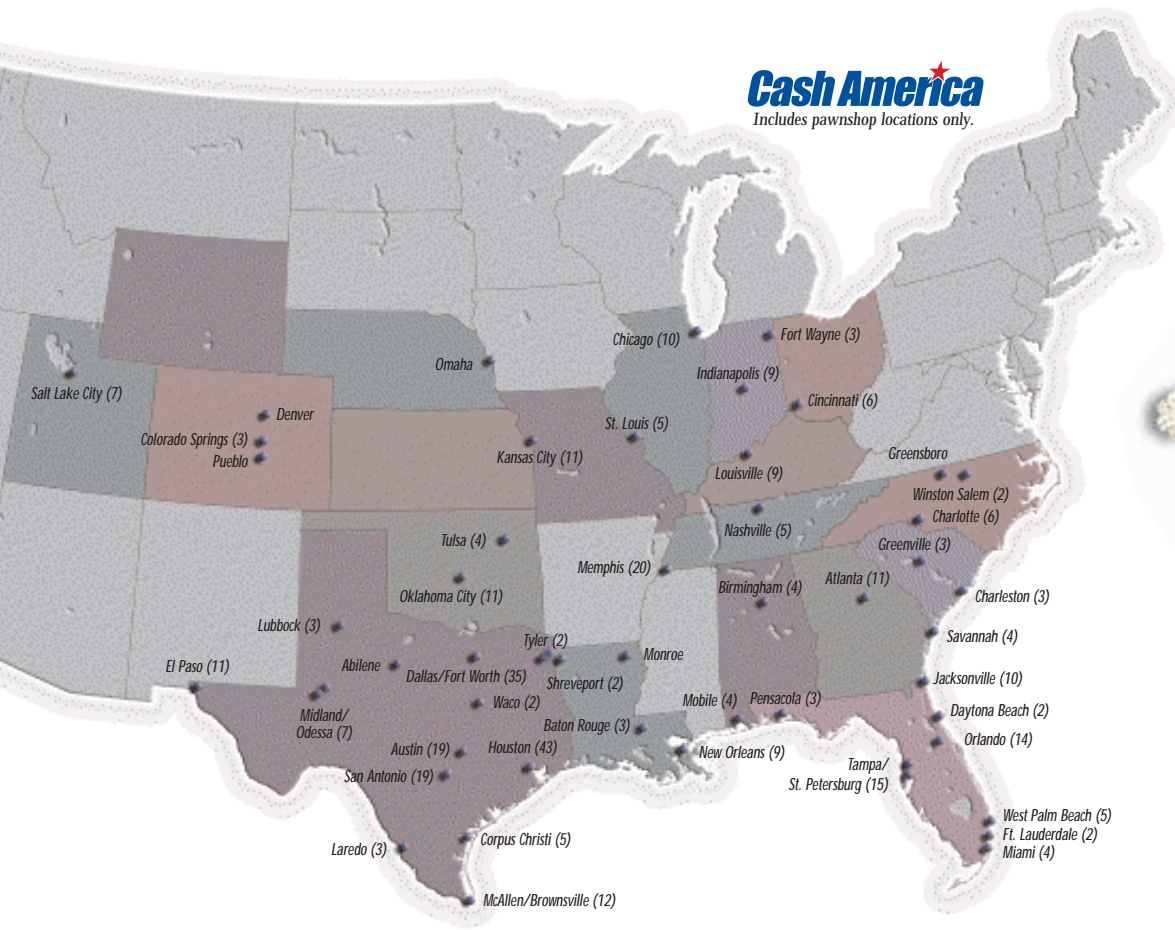
Mr. Payroll kiosks add another level of customer service.

Currently, there are 135 franchised and Company-owned Mr. Payroll locations in 20 states. Our customers use the service to cash checks and to purchase money orders in easy-to-use kiosks, located mostly in convenience stores. This symbiotic relationship offers store owners a way to bring in more customers with cash in hand, and gives Cash America the opportunity to offer even greater convenience to our customers.



VERRAZANO NARROWS BRIDGE New York, New York

The bridge was named after Giovanni da Verrazano, the 16th-century Italian navigator who discovered the North American bay that the bridge crosses. It was designed by the Swiss-born immigrant engineer of many of the major New York bridges, Othmar Ammann. When it opened in 1964, the Verrazano Narrows Bridge had the longest span and was the heaviest bridge in the world. Still, it was described as graceful – in harmony both with the landscape and with the needs of New Yorkers traveling from Staten Island to Brooklyn. It remains the longest bridge in North America and forms a monumental portal at the entrance to New York Harbor.

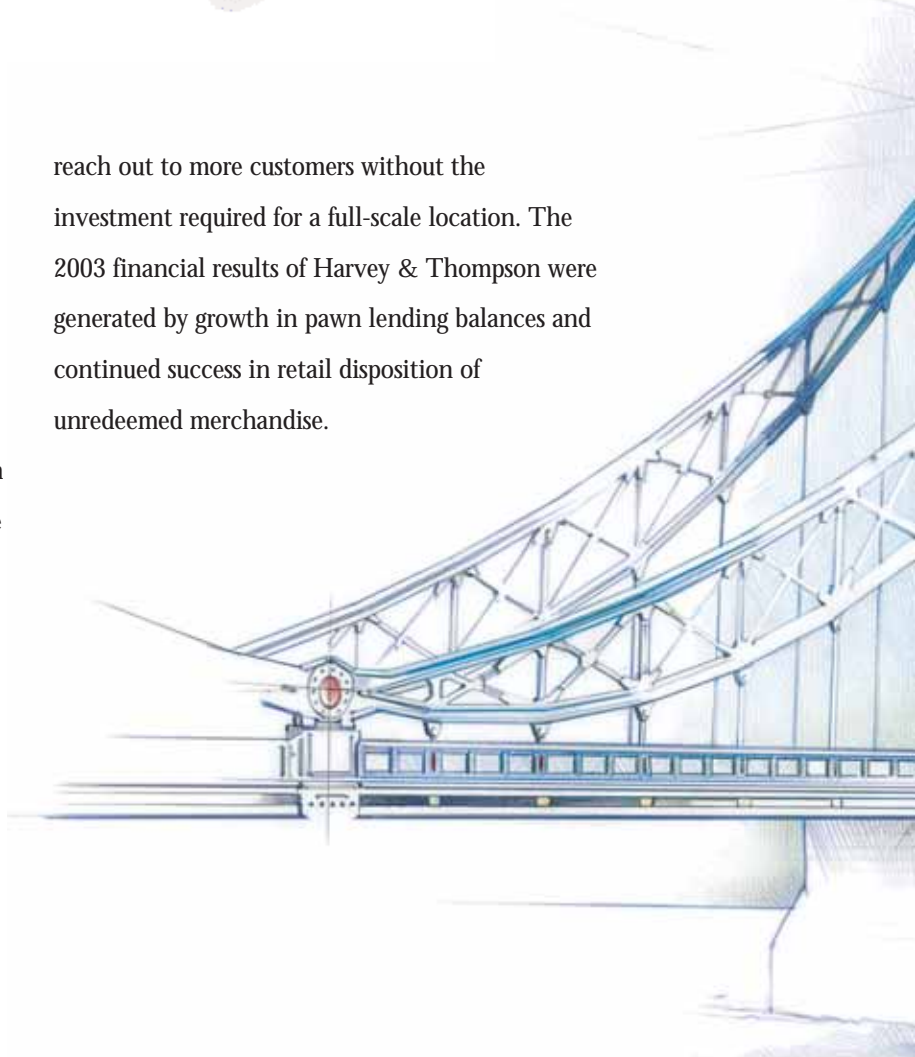


Our growth and success span the oceans.

The strong performance of our subsidiaries in the U.K. and Sweden throughout 2003 demonstrates that the need for financial bridges is universal.

Harvey & Thompson, our London-based subsidiary, has been doing business in the U.K. for over 100 years. In 2003, they opened or acquired ten Harvey & Thompson locations, including seven Pawn Stops. These are lending locations with smaller square footage, located primarily in shopping malls. Pawn Stops provide the Company with the opportunity to

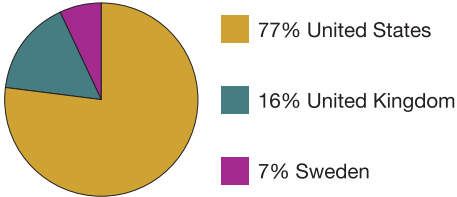
reach out to more customers without the investment required for a full-scale location. The 2003 financial results of Harvey & Thompson were generated by growth in pawn lending balances and continued success in retail disposition of unredeemed merchandise.



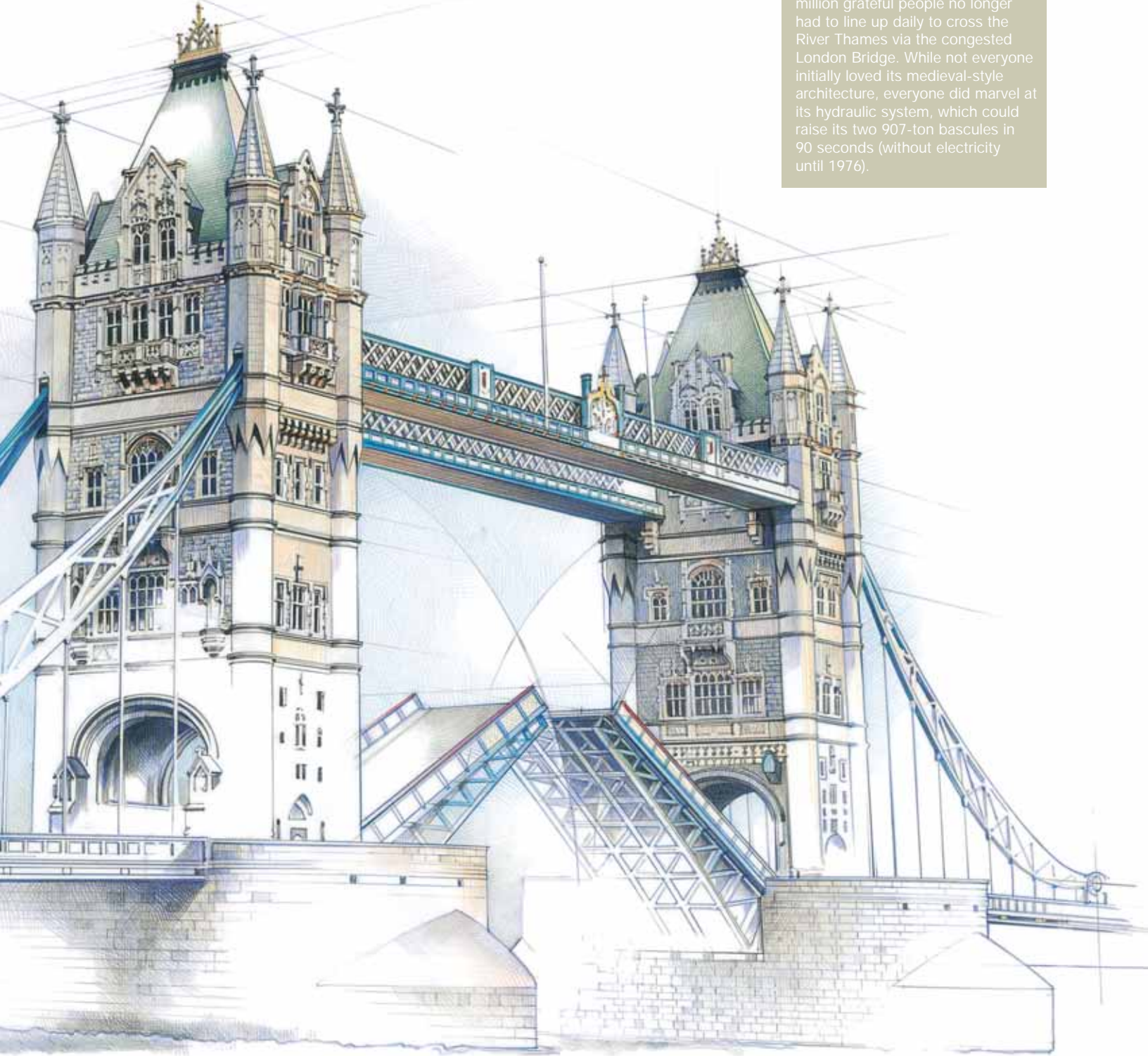


COMPOSITION OF OPERATING INCOME

Year ended December 31, 2003



TOWER BRIDGE
 London, United Kingdom
 When it opened in 1894, about a million grateful people no longer had to line up daily to cross the River Thames via the congested London Bridge. While not everyone initially loved its medieval-style architecture, everyone did marvel at its hydraulic system, which could raise its two 907-ton bascules in 90 seconds (without electricity until 1976).



Recently, Harvey & Thompson received the Investor in People award from the British government. This prestigious award requires extensive staff training and exceptional customer service that are closely tied to a company's business objectives and translate into significant bottom-line results.

Based in Stockholm, Sweden, another member of the Cash America family, Svensk Pantbelåning, has made great strides in incorporating the internet for auctions and retailing of unredeemed merchandise during 2003. Svensk Pantbelåning added a new location in 2003 near Stockholm and operates the largest chain of secured non-recourse lending locations in Scandinavia, including some of the largest shops in terms of loan balances in the entire Cash America organization.

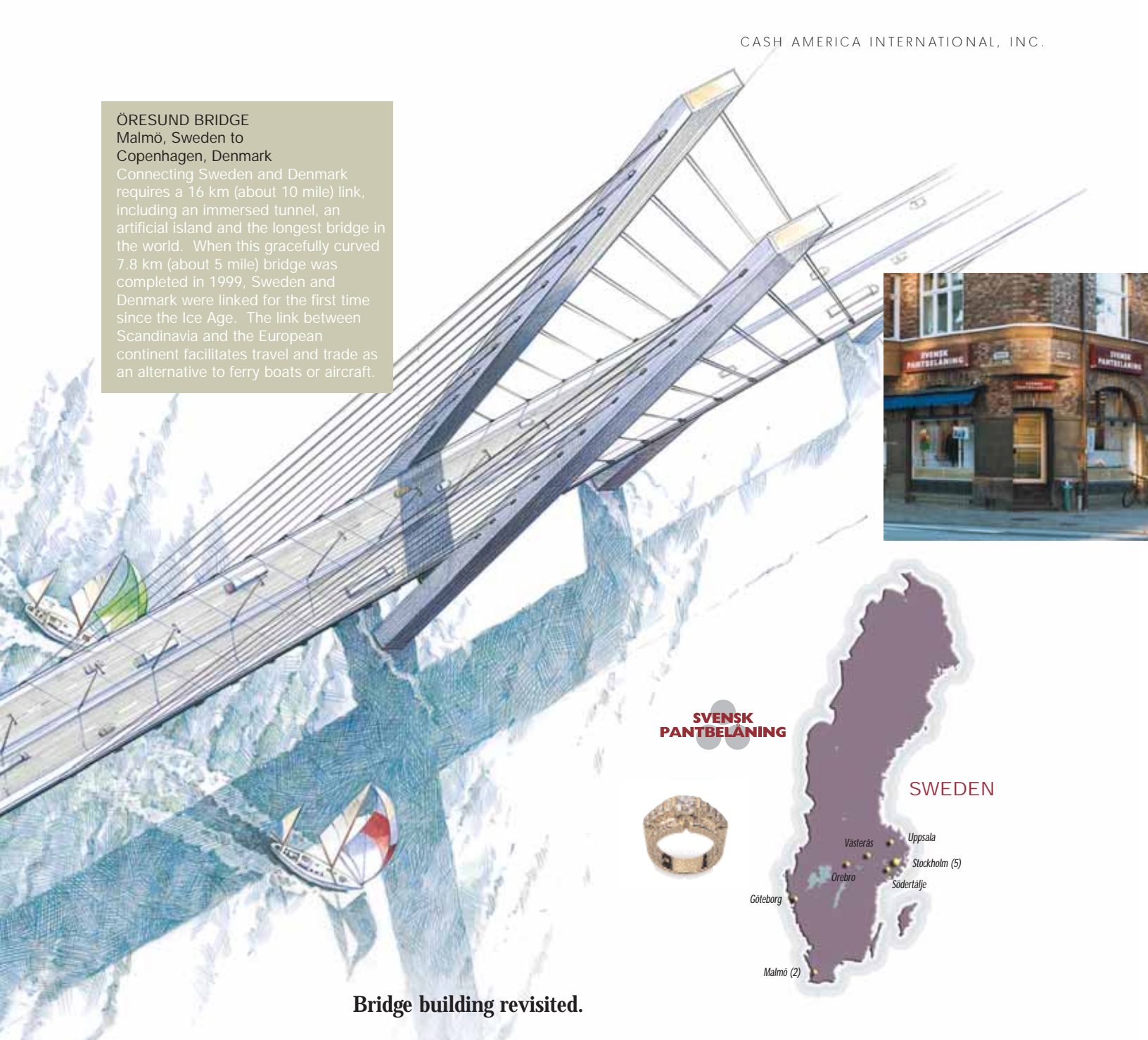


INVESTOR IN PEOPLE



ÖRESUND BRIDGE
Malmö, Sweden to
Copenhagen, Denmark

Connecting Sweden and Denmark requires a 16 km (about 10 mile) link, including an immersed tunnel, an artificial island and the longest bridge in the world. When this gracefully curved 7.8 km (about 5 mile) bridge was completed in 1999, Sweden and Denmark were linked for the first time since the Ice Age. The link between Scandinavia and the European continent facilitates travel and trade as an alternative to ferry boats or aircraft.



**SVENSK
PANTBELÄNING**

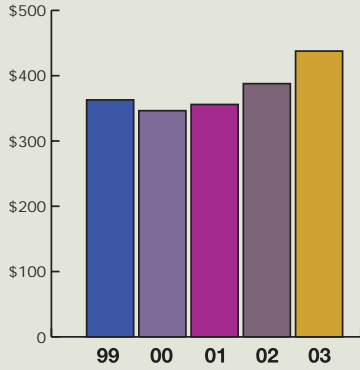


Bridge building revisited.

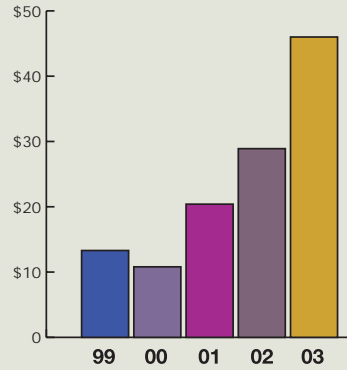
Last year, we discussed the value of properly executing our business strategy and staying on course. This past year’s record financial results serve as proof that proper execution makes all the difference. From our Field Support Center in Fort Worth, Texas, to our lending locations throughout the United States, the United Kingdom and Sweden, Cash America coworkers executed our strategy with enthusiasm and precision. As we look ahead, the continued expansion of locations, offering new services in existing locations, integration of technological advances and an ever-increasing level of customer service will help us build strong bridges, linking us with our customers like never before. Our objective is to ensure that these continue to be well-traveled bridges.

Products and items depicted on this and preceding pages are representative of the previously owned merchandise offered for resale by Cash America. The manufacturers of these items do not in any way sponsor or promote Cash America.

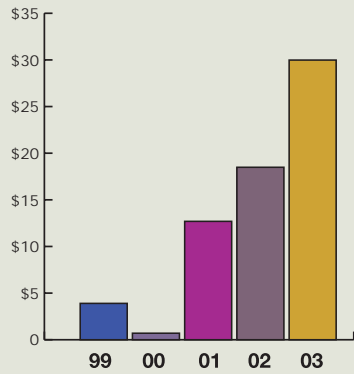
**TOTAL REVENUE
CONTINUING OPERATIONS**
(in millions)



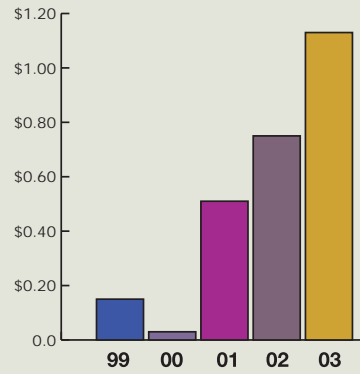
**PRE-TAX INCOME FROM
CONTINUING OPERATIONS**
(in millions)



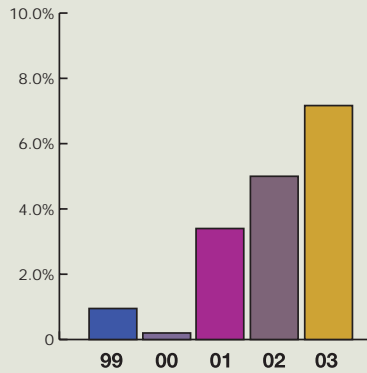
**AFTER-TAX INCOME FROM
CONTINUING OPERATIONS**
(in millions)



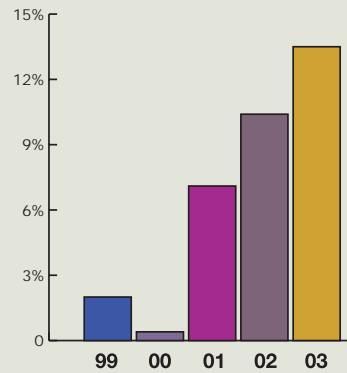
**EARNINGS PER SHARE
CONTINUING OPERATIONS**



RETURN ON ASSETS (a)



RETURN ON EQUITY (a)



(a) Returns based on Income from Continuing Operations after taxes divided by average total assets or average total equity of the Company.

Board of Directors

Jack R. Daugherty (a)
Chairman of the Board
Cash America International, Inc.

A. R. Dike (b)
Chairman of the Board and
Chief Executive Officer
The Dike Company, Inc.

Daniel R. Feehan (a)
Chief Executive Officer and President
Cash America International, Inc.

James H. Graves (a) (c) (d)
Managing Director and Partner
Erwin Graves & Associates, LP

B. D. Hunter (a) (b)
Vice Chairman of the Board
Service Corporation International

Timothy J. McKibben (a) (c) (d)
Chairman of the Board
Ancor Holdings, LP

Alfred M. Micallef (b) (c)
Chief Executive Officer
M International-Nev, Inc.

Clifton H. Morris, Jr. (a) (d)
Executive Chairman of the Board
AmeriCredit Corp.

- (a) Executive Committee Member
(b) Management Development and
Compensation Committee Member
(c) Audit Committee Member
(d) Nominating and Corporate
Governance Committee Member

Executive Officers

Daniel R. Feehan
Chief Executive Officer and President

Thomas A. Bessant, Jr.
Executive Vice President
Chief Financial Officer

Robert D. Brockman
Executive Vice President
Administration

Jerry D. Finn
Executive Vice President
Domestic Pawn Operations

Michael D. Gaston
Executive Vice President
Business Development

William R. Horne
Executive Vice President
Information Technology



Executive Officers from left to right, back row: Hugh A. Simpson, Robert D. Brockman, James H. Kauffman, Daniel R. Feehan, Thomas A. Bessant, Jr., Michael D. Gaston. Seated: William R. Horne, Jerry D. Finn.

James H. Kauffman
Executive Vice President
International Operations

Hugh A. Simpson
Executive Vice President
General Counsel and Secretary

Other Information

Corporate Offices
Cash America International Building
1600 West 7th Street
Fort Worth, Texas 76102-2599
(817) 335-1100
www.cashamerica.com

Investor Relations
Information requests
should be forwarded to:
L. Dee Littrell
Manager, Investor Relations

Transfer Agent and Registrar
Mellon Investor Services LLC
85 Challenger Road
Overpeck Center
Ridgefield Park, NJ 07660
(800) 542-7530
www.melloninvestor.com

**Direct Stock Purchase/Dividend
Reinvestment Plan**
Mellon Investor Services LLC
administers a direct service investment
plan that allows interested investors to
purchase Cash America International,
Inc. stock directly, rather than through a
broker, and become a registered
stockholder of the Company. The
program offers many features including
dividend reinvestment. For detailed
information regarding this program, call
Mellon Investor Services LLC toll free at
(800)-542-7530 or write to:

Mellon Bank, N.A.
c/o Mellon Investor Services LLC
P.O. Box 3338
S. Hackensack, NJ 07606-1938

Stock Listing
Symbol: PWN

PWN
LISTED
NYSE

Independent Public Accountants
PricewaterhouseCoopers LLP
Fort Worth, Texas

Annual Stockholders' Meeting
April 21, 2004
9:00 AM
Fort Worth Club Building
306 West 7th Street
11th Floor
Fort Worth, Texas