



Additional Information:

For Immediate Release

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CASH AMERICA ANNOUNCES COMPLETION OF MR. PAYROLL TRANSACTION

Fort Worth, Texas (March 1, 1999) - - Cash America International, Inc. (NYSE: PWN) today announced the completion of a previously disclosed capital transaction involving its wholly-owned subsidiary, Mr. Payroll Corporation, and Wells Fargo Bank N.A. The transaction provides for Wells Fargo to contribute equity capital in the amount of \$21 million and all of the assets of an existing network of 200 ATM's, with an estimated value of \$6 million, to Mr. Payroll Corporation making the estimated value of the total investment approximately \$27 million. The capital will be used by Mr. Payroll Corporation for the continued development and deployment of the first ever fully automated check cashing and financial services machine. Completion of the transaction results in Cash America and Wells Fargo each owning a 45% equity interest in Mr. Payroll Corporation, with the remaining equity interest held by the newly constituted management team of Mr. Payroll.

Since the installation of the first Mr. Payroll Check Cashing Machine (CCM) in June 1997, machines have been deployed in 19 states in over 90 locations. The Mr. Payroll CCM already has been used to cash over 500,000 checks of all types for more than \$130 million. Additional information on Mr. Payroll can be found on the World Wide Web at <http://www.mrpayroll.com>.

Cash America International, Inc. is a diversified provider of specialty finance services to individuals in the United States, United Kingdom and Sweden. Cash America is the largest provider of secured non-recourse loans to individuals commonly referred to as pawn loans, through 464 locations in 16 states and two foreign countries. In addition, the Company provides rental services through its wholly owned subsidiary, Rent A Tire, Inc., and check cashing services through its network of franchised and company owned manned check cashing centers.

This release contains forward-looking statements about the business, financial condition, and prospects of Cash America International, Inc. and Mr. Payroll Corporation ("the Company"). The actual results of the Company could differ materially from those indicated by the forward-looking statements because of various risks and uncertainties including, without limitation, changes in demand for the Company's services, changes in competition, the ability of the Company to open new operating units in accordance with its plans, economic conditions, real estate market fluctuations, interest rate fluctuations, changes in the capital markets, changes in tax and other laws and governmental rules and regulations applicable to the Company's business and other risks indicated in the Company's filings with the Securities and Exchange Commission. These risks and uncertainties are beyond the ability of the Company to control and, in many cases, the Company cannot predict all of the risks and uncertainties that could cause its actual results to differ materially from those indicated by the forward-looking statements.

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