



**Additional Information**

William J. White  
Mary Jackson  
Thomas A. Bessant, Jr.  
(817) 335-1100

**FOR IMMEDIATE RELEASE**

\*\*\*\*\*

**Cash America Announces New Trigger Safety Lock Program**

\*\*\*\*\*

**Fort Worth, Texas (August 30, 2000)** - Cash America International, Inc. (NYSE: PWN) today announced that it has voluntarily elected to implement a trigger safety lock program for firearms sold in its U.S. store locations. Cash America has installed trigger safety locks on all firearms on display for sale and will make the locks available to customers, so that every purchased firearm will leave the store with a trigger safety lock in place. Cash America stores are federally licensed firearms dealers and adhere to all applicable firearms laws and regulations. "Cash America takes community safety seriously and we believe that our introduction of this program demonstrates our leadership as a responsible community member," stated Daniel R. Feehan, President and Chief Executive Officer of Cash America.

State Senator Rodney Ellis of Houston, one of the leaders in promoting firearm safety, will be holding a press conference to discuss this topic on Thursday, August 31, 2000 at 10:00 AM, at City Hall at 901 Bagby. The press conference will be on the footsteps of City Hall facing the Reflecting Pool. Cash America Senior Vice President, Bill White and Regional Vice President David Ulsh will be available to answer questions on Cash America's Trigger Safety Lock Program.

Cash America International, Inc. is a diversified provider of specialty financial services to individuals in the United States, United Kingdom and Sweden. Cash America is the largest provider of secured non-recourse loans to individuals commonly referred to as pawn loans, through 478 locations (including 44 locations in the Houston market) and in 18 states and two foreign countries. In addition, the Company provides check cashing services through its 137 franchised and company-owned "Mr. Payroll" manned check cashing centers and rental services through its wholly owned subsidiary, Rent-A-Tire, Inc. which operates 43 locations in 4 states.

###