



Additional Information:

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For Immediate Release

CASH AMERICA ANNOUNCES THAT INNOVENTRY COMPLETES FUNDING

Fort Worth, Texas (February 8, 2001) - - Cash America International, Inc. (NYSE: PWN) announced today that the Company's partially-owned subsidiary innoVentry Corp. completed a \$115.7 million private placement of equity in conjunction with a larger funding including certain credit commitments. Cash America participated in the new round of equity financing through the contribution of \$3.27 million. The new equity funding of \$115.7 million was completed through a new series of preferred stock issued at a price of \$1.44 per share.

Cash America's total ownership of preferred shares of innoVentry Corp. following the transaction is 29.3 million which represents approximately 19.3% of shares outstanding after the new equity contribution.

The San Francisco, California based subsidiary, innoVentry Corp., developed and is deploying the first ever fully automated financial services machine which cashes checks. Specific information about innoVentry may be obtained from their website at www.innoventry.com.

Cash America International, Inc. is a diversified provider of specialty finance services to individuals in the United States, United Kingdom and Sweden. Cash America is the largest provider of secured non-recourse loans to individuals commonly referred to as pawn loans, through 479 locations in 18 states and two foreign countries. In addition, the Company provides check cashing services through its 134 franchised and Company-owned "Mr. Payroll" manned check cashing centers and rental services through its wholly owned subsidiary, Rent-a-Tire, Inc. which operates 43 locations in Texas, Oklahoma, Arizona and Louisiana.

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