



**Additional Information:**

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**For Immediate Release**

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**CASH AMERICA INFORMED THAT INNOVENTRY WILL CEASE OPERATIONS**

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Fort Worth, Texas (September 26, 2001) – Cash America International, Inc. (NYSE: PWN) announced today that it has been informed that innoVentry Corp., which operates a network of “Rapid Payment Machine” automated check cashing machines, will cease business operations. Cash America stated that it received notice from innoVentry’s management that innoVentry is implementing a plan for the wind-down and liquidation of the business. While Cash America owns 19.3% of innoVentry Corp., the asset investment was written down to zero during fiscal 2000. Therefore, the decision of innoVentry to cease operations will have no financial impact on Cash America’s income statement or balance sheet.

Under the plan, innoVentry will cease business operations immediately, all of its assets will be sold, and the proceeds from the sale of assets will be paid to innoVentry’s creditors. Cash America anticipates that no proceeds will be available for payment to innoVentry’s shareholders.

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