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For Immediate Release

CASH AMERICA DECLARES INCREASED QUARTERLY DIVIDEND

Fort Worth, Texas (April 24, 2003) - - Cash America International, Inc. (NYSE: PWN) reported today that the Board of Directors, at its regularly scheduled quarterly meeting, declared a \$0.0175 (1.75 cents) per share cash dividend on common stock outstanding. The dividend will be paid to shareholders of record on May 7, 2003 and will be paid at the close of business on May 21, 2003. The newly declared dividend represents an increase in the quarterly dividend from \$0.0125 (1.25 cents) per share paid in previous quarters.

The announcement of the increase in dividend comes on the same day that the Company reported that first quarter 2003 earnings were up 30% from the prior year on increased revenue. Commenting on the board's decision, Daniel R. Feehan, President and Chief Executive Officer said, "We are pleased to provide our shareholders with this increase in dividend which reflects the benefits of the sustained improvement in the Company's performance over the last year. This decision will not impede our interest or flexibility in pursuing unit growth opportunities as they become available."

Cash America International, Inc. is a provider of specialty financial services to individuals in the United States, United Kingdom and Sweden. Cash America is the largest provider of secured non-recourse loans, commonly referred to as pawn loans, to individuals through 462 locations in 17 states and two foreign countries. As an alternative to a pawn loan, the Company also offers unsecured short term cash advances in many of its U.S. and U.K. locations. In addition, the Company provides check cashing services through its 139 franchised and Company-owned "Mr. Payroll" check cashing centers.

This release contains forward-looking statements about the business, financial condition and prospects of Cash America International, Inc. and its subsidiaries ("the Company"). The actual results of the Company could differ materially from those indicated by the forward-looking statements because of various risks and uncertainties including, without limitation, changes in demand for the Company's services, the actions of third parties who offer products and services at the Company's locations, changes in competition, the ability of the Company to open new operating units in accordance with its plans, economic conditions, real estate market fluctuations, interest rate fluctuations, changes in the capital markets, changes in tax and other laws and governmental rules and regulations applicable to the Company's business, and other risks indicated in the Company's filings with the Securities and Exchange Commission. These risks and uncertainties are beyond the ability of the Company to control, and, in many cases, the Company cannot predict all of the risks and uncertainties that could cause its actual results to differ materially from those indicated by the forward-looking statements. When used in this release, terms such as "believes", "estimates", "plans", "expects", "anticipates" and similar expressions as they relate to the Company or its management are intended to identify forward-looking statements. The Company disclaims any intention or obligation to update or revise any forward-looking statements to reflect events or circumstances occurring after the date of this release.

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