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**Cash America International, Inc.  
Second Quarter 2016 Earnings Conference Call**

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FORT WORTH, TX—(BUSINESS WIRE) — July 20, 2016—CASH AMERICA INTERNATIONAL, INC. (NYSE: CSH), a leading provider of pawn lending and related services in the United States, plans to release its second quarter 2016 results on Thursday, July 28, 2016 before the market opens. Following the release, management will host the Company’s quarterly conference call to discuss Second Quarter 2016 results on Thursday, July 28, 2016, at 8:00 a.m. Eastern Time (7:00 a.m. Central Time).

The call is being webcast and may be accessed on the Investor Relations section of Cash America’s website located at <http://www.cashamerica.com>.

**About the Company**

As of March 31, 2016, Cash America International, Inc. (the “Company” or “Cash America”) operated 892 total locations in the United States offering pawn lending and related services to consumers and included the following:

- 819 lending locations in 20 states in the United States primarily under the names “Cash America Pawn,” “SuperPawn,” “Cash America Payday Advance,” and “Cashland;” and
- 73 check cashing centers (all of which are unconsolidated franchised check cashing centers) operating in 12 states in the United States under the name “Mr. Payroll.”

For additional information regarding the Company and the services it provides, visit the Company’s website located at <http://www.cashamerica.com> or download the Cash America mobile app without cost from the App Store<sup>SM</sup> and on Google Play<sup>TM</sup>.

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