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**Cash America International, Inc.  
Fourth Quarter 2015 Earnings Conference Call**

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FORT WORTH, TX—(BUSINESS WIRE) — January 21, 2016—CASH AMERICA INTERNATIONAL, INC. (NYSE: CSH), a leading provider of pawn lending and related services in the United States, will hold its quarterly conference call to discuss Fourth Quarter 2015 results on Thursday, January 28, 2016, at 8:00 a.m. Eastern Time (7:00 a.m. Central Time).

This call is being webcast and may be accessed on the Investor Relations section of Cash America’s website located at <http://www.cashamerica.com>.

**About the Company**

As of September 30, 2015 Cash America International, Inc. (the “Company”) operated 903 total locations, which included the following:

- 825 lending locations in 20 states in the United States primarily under the names “Cash America Pawn,” “SuperPawn,” “Cash America Payday Advance,” and “Cashland;” and
- 78 check cashing centers (all of which are unconsolidated franchised check cashing centers) operating in 12 states in the United States under the name “Mr. Payroll.”

For additional information regarding the Company and the services it provides, visit the Company’s website located at: <http://www.cashamerica.com> or its mobile app, which may be downloaded without cost from the App Store<sup>SM</sup> and on Google Play<sup>TM</sup>.

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