

CASH AMERICA INTERNATIONAL, INC. AND SUBSIDIARIES
RECONCILIATION OF SELECTED GAAP MEASURES TO NON-GAAP MEASURES
FOR THE FOREIGN PORTION OF THE RETAIL SERVICES SEGMENT
(Unaudited)
dollars in thousands

The table below shows EBITDA, a non-GAAP measure that is defined as earnings before interest, taxes, depreciation and amortization, for the foreign portion of the retail services segment of Cash America International, Inc. (the "Company").

	Three months ended			
	December 31, 2011	September 30, 2011	June 30, 2011	March 31, 2011
Foreign retail services income (loss) from operations ^(a)	\$ (1,247)	\$ (1,582)	\$ (2,032)	\$ (4,007)
Depreciation and amortization	1,412	1,488	1,460	1,511
EBITDA ^(b)	165	(94)	(572)	(2,496)

^(a) Generally accepted accounting principles ("GAAP") measure

^(b) Non-GAAP measure

The table below shows adjusted EBITDA, a non-GAAP measure that the Company defines as earnings before depreciation, amortization, interest, foreign currency transaction gains or losses, equity in earnings or loss of unconsolidated subsidiary, taxes, net income or loss attributable to the noncontrolling interest for the foreign portion of the retail services segment of the Company and certain expense items.

	Three months ended December 31, 2011
EBITDA ^(a)	165
Costs related to system conversion, severance and relocation ^(b)	495
Post-opening losses for stores opened in 2011	174
Adjusted EBITDA ^(a)	\$ 834

^(a) Non-GAAP measure

^(b) December 31, 2011 includes \$460 of system conversion costs and \$35 of severance costs