

**CASH AMERICA INTERNATIONAL, INC. AND SUBSIDIARIES**  
**RECONCILIATION OF SELECTED GAAP MEASURES TO NON-GAAP MEASURES**  
**(Unaudited)**

The table below shows adjusted EBITDA, a non-GAAP measure that Cash America International, Inc. (the "Company") defines as earnings before depreciation, amortization, interest, foreign currency transaction gains or losses, equity in earnings or loss of unconsolidated subsidiary, taxes, net income or loss attributable to the noncontrolling interest for the foreign portion of the retail services segment of the Company and certain expense items.

	Three months ended		
	September 30, 2011	June 30, 2011	March 31, 2011
Foreign retail services income (loss) from operations <sup>(a)</sup>	\$ (1,582)	\$ (2,032)	\$ (4,007)
Depreciation and amortization	1,488	1,460	1,511
EBITDA <sup>(b)</sup>	(94)	(572)	(2,496)
Costs related to system conversion, severance and relocation	600	340	1,600
Post-opening losses for seven stores opened in 2011	150	230	-
Adjusted EBITDA <sup>(b)</sup>	\$ 656	\$ (2)	\$ (896)

<sup>(a)</sup> Generally accepted accounting principles ("GAAP") measure

<sup>(b)</sup> Non-GAAP measure